

REPORT

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DATE DISTR. 21 October 1955

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SUPPLEMENT TO
REPORT NO.

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1. The propaganda departments newly established in East German nationalized enterprises by order of Albert Norden, Secretary of the SED Central Committee, have been given the mission of spreading the understanding for an increase of work norms, the fulfilment and overfulfilment of production plans, and of more rational production methods. The over-all aim of these propaganda departments is to develop the Socialist consciousness of workers and the slogan used for these propaganda activities is: "A Socialist life requires Socialist production methods".
2. On 1 July, Norden issued an important directive to the new propaganda departments. All workers are to be made to realize that they are co-owners of their factories, their machinery, and all plant assets. The attainment of a better standard of living depends on an increase of production. According to Norden's directive, propaganda was to be made among workers for the establishment of a national army, because the Socialist achievements in the GDR must be defended.
3. [REDACTED] more and more East German workers doubt that the propaganda for Socialist production methods is in view of the possibility of a peaceful reunification. In order to counter these doubts, Norden has ordered the propaganda departments in nationalized enterprises to discuss with the workers the question of the ownership of East German industrial enterprises after the reunification of Germany and the inner-political structure of a reunified Germany. Norden put forth the thesis that the present Socialist régime of the GDR must not be dismantled after the reunification of the country. The achievements of the GDR must be copied by West Germany, and the rights granted to workers in the GDR must be fully maintained in a reunified Germany. A reunification of the country on the basis of the capitalist system was unthinkable.
4. Albert Norden also gave orders that, in order to promote the reunification of Germany, each East German industrial enterprise was to establish close connections with a similar enterprise in West Germany. These contacts were to serve the purpose of establishing a common front of all German workers for the safeguarding of their rights in a reunified Germany.

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CENTRAL INTELLIGENCE AGENCY

INFORMATION REPORT

REPORT

CD NO.

25X1

COUNTRY

East Germany

DATE DISTR.

21 October 1955

SUBJECT

Propaganda in Nationalized Enterprises

NO. OF PAGES

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1. The propaganda departments newly established in East German nationalized enterprises by order of Albert Norden, Secretary of the SED Central Committee, have been given the mission of spreading the understanding for an increase of work norms, the fulfilment and overfulfilment of production plans, and of more rational production methods. The over-all aim of these propaganda departments is to develop the Socialist consciousness of workers and the slogan used for these propaganda activities is: "A Socialist life requires Socialist production methods".

2. On 1 July, Norden issued an important directive to the new propaganda departments. All workers are to be made to realize that they are co-owners of their factories, their machinery, and all plant assets. The attainment of a better standard of living depends on an increase of production. According to Norden's directive, propaganda was to be made among workers for the establishment of a national army, because the Socialist achievements in the GDR must be defended.

3. more and more East German workers have come to doubt that the propaganda for Socialist production methods still has any sense in view of the possibility of a peaceful reunification of Germany. In order to counter these doubts, Norden has ordered the propaganda departments in nationalized enterprises to discuss with the workers the question of the ownership of East German industrial enterprises after the reunification of Germany and the inner-political structure of a reunified Germany. Norden put forth the thesis that the present Socialist regime of the GDR must not be dismantled after the reunification of the country. The achievements of the GDR must be copied by West Germany, and the rights granted to workers in the GDR must be fully maintained in a reunified Germany. Reunification of the country on the basis of the capitalist system was unthinkable.

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4. Albert Norden also gave orders that, in order to promote the reunification of Germany, each East German industrial enterprise was to establish close connections with a similar enterprise in West Germany. These contacts were to serve the purpose of establishing a common front of all German workers for the safeguarding of their rights in a reunified Germany.

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